# Greater Greenwich Priority Areas
## *2022-2025 CHNA*

**GCHIP**

---

**Priority Area: Behavioral Health: Heathy Minds**

**Goal: Provide equitable and sustainable access to community resources to address the unique physical, social, and behavioral health needs of all residents.**

| Our Approach → | Achievable and Measurable | Promote Equity | Leverage Assets |
|---|---|---|---|
| Key areas to address: ↓ | **Objectives** *(What we must do to achieve this goal)* | **Strategies** *(How we will meet our objectives; reflect goal)* | **Action Steps/Tactics/Initiatives** *(Specific activities or initiatives)* |
| **Prevention and Awareness** | ▪ Reduce the percentage of adults and youth who report feeling sad, depressed, or anxious<br>▪ Reduce the percentage of adults and youth who report using illegal substances.<br>▪ Increase the percentage of people who indicate they receive the emotional and social support they need.<br>▪ Increase the number of policies and systems that address environmental and social justice, health disparities, and community safety as a result of meaningful community engagement. | ▪ Reduce stigma in accessing services<br>▪ Ensure service providers reflect community<br>▪ Increase screening & early intervention throughout the community<br>▪ Address ACES; build resiliency<br>▪ Address Housing, Food, SDOH | ▪ Implement initiatives to reduce stress and promote behavioral health & wellness in the community<br>▪ Promote awareness and knowledge of services for mental health in the community and how to access (hours of operation, in town availability, etc.)<br>▪ Support substance use education and prevention efforts in the community<br>▪ Initiate campaign to promote BH education/wellbeing across existing community meetings/group settings |
| **Build Capacity** | ▪ Increase use of alternative places (community and technology-based) where people can access (behavioral) healthcare.<br>▪ Increase the number of safe methods, spaces, and places for connecting residents to community life to measurably strengthen social capital. | ▪ Link clinical and non-clinical settings and services.<br>▪ Increase availability and use of culturally reflective healthcare workers and peer support specialists.<br>▪ Increase access to telehealth, mobile, and community-based services; ensure cultural competency and literacy | ▪ Promote awareness and use/implementation of e-consults / teletherapy<br>▪ Determine strategies for selected populations in need (young adults, older adults, racial/ethnicity/language, etc.)<br>▪ Collaborate to promote and launch one or more peer support options for identified vulnerable population(s)<br>▪ Determine capacity needs for BH services |
| **Effective Intervention** | ▪ Increase adoption of accepted best practices and standards of care among clinical health care providers.<br>▪ Increase the number of people who receive behavioral health care in the appropriate setting.<br>▪ Reduce death from Substance Use Disorder. | ▪ Implement BH screening at point of care/services and provide a direct referral to services.<br>▪ Improve the coordination of care for frequent use of ED for behavioral health.<br>▪ Create a welcoming service delivery setting that honors diversity and reflects the community we serve. | ▪ Implement initiatives to improve access to coordinated primary and specialty health care<br>▪ Partner with youth organizations and schools to provide BH services onsite<br>▪ Develop/enhance referral network |