

Priority Area: Promote a Culture of Health

Goal	By 2028, develop and implement community health education and communication initiatives that deliver at least five annual community-focused events on preventive care and chronic disease management, to promote a culture of health and well-being.
Assets/Resources	<p>Partners include but are not limited to: Departments of Health, FQHC (Open Door & Family Centers), Greenwich YMCA, Greenwich YWCA, Horizon Program, Greenwich Library, local food pantries (Neighbor to Neighbor, Carver Center, Meals on Main St), Rye YMCA, Port Chester-Rye Brook Public Library, Rye Reading Room.</p> <p>For a full list of partners please see Appendix E.</p>
Barriers	<ul style="list-style-type: none"> • Limited awareness of existing wellness programs and services • Competing demands on residents’ time and attention • Inconsistent collaboration across community organizations • Limited funding or staffing to support outreach and event coordination
Metrics	<ol style="list-style-type: none"> 1. Number of events. 2. Number of participants.
Strategy #1	Conduct community wellness programs and events that offer health education, screening services, and referrals to provide awareness of risk factors for chronic disease.
Strategy #2	Support and promote awareness of existing community-based services and resources in the region that promote wellness and prevent chronic diseases (e.g., Diabetes Prevention Programs , etc.)